STABILIZATION FUNDS FROM CPB

- CARES
- ARPA

CARES FUNDING

- Distributed in April 2020
- No grant offer. Funds were sent to stations:
 - **\$75,000** for 192 grantees
 - **\$112,000** for 206 grantees
- Stimulus funding, not CSG Funds

CARES FUNDING

Purpose:

To help television and radio stations maintain local programming and services threatened by declines in nonfederal revenue sources during the economic decline triggered by COVID-19.

CARES

UNRESTRICTED FUNDS

- Use by station as needed
- No expenditure period
- Use Exhibit B of the Radio
 Community Service Grants
 General Provisions as a guide for unrestricted expenditures

CARES FUNDING

FINANCIAL

- Funds not subject to single audit requirements for federal funds
- Funds do not have CFDA number
- Discreet Accounting is not required
- Report Revenue and Expenses on annual CPB Financial Reporting

ARPA FUNDING

- Distributed in May 2021
- Grant offered to stations
- Stations had to accept funds

APRA FUNDING

Purpose:

To be used to sustain programming and services and to preserve the ability of small and rural public media stations to respond to the pandemic's impact.

ARPA FUNDING

FINANCIAL

- Funds not subject to single audit requirements for federal funds
- Funds do not have CFDA number
- Discreet Accounting is required
- Report Revenue and Expenses on annual CPB Financial Reporting

ARPA FUNDING

RESTRICTED EXPENSES

- The station's licensee may not withhold or restrict the station's use of the funds.
- May not be used to supplant funds or reduce budgets for other support already being provided to the station by the licensee.
- The funds cannot offset a licensee's overhead or cover other expenses not directly related to the operation of the station unless such overhead and expenses are enumerated in Section 4, Operational Requirements, in the 2021 <u>radio</u> CSG General Provisions and Eligibility Criteria.
- Funds cannot be used for entertainment and influencing legislation.

UNRESTRICTED EXPENDITURES

- Programming, Production, & Services
- Broadcasting, Transmission, & Distribution
- Program Information & Promotion
- Fundraising & Membership Development
- Underwriting & Grant Solicitation
- Management & General
- Purchase, Rehabilitation or Improvement of Capital Assets

UNRESTRICTED EXPENDITURES

Acceptable Expenses are tied to COVID.

- Does the expense maintain programming and services? ARPA helps sustain programming and services to preserve the ability of small and rural public media stations to respond to the pandemic's impact
- Does the expense sustain programming and services? CARES helps television and radio stations maintain local programming and services threatened by declines in non-federal revenue sources during the economic decline triggered by COVID-19.
- Paying Consultants (e.g., Underwriter)
- Purchasing new equipment for the station to continue providing programming
- Tower repair
- COVID safe expenses for station (e.g., plexiglass, etc.)
- Additional staff

- Overtime
- Emergency sick leave
- Remote broadcasting equipment
- Emergency back-up power (generators etc.)
- Programming content

UNRESTRICTED EXPENDITURES

Unacceptable Expenses:

- Building a new facility*
- Hazard Pay & Bonus to staff: These are not typical expenditures that could be categorized as part of stabilizing the station.
- Entertainment
- Lobbying

ARPA & CARES

AFR Financial Reporting

- Must report the funds as revenue from CPB in the appropriate year's annual financial report on Schedule A - Source of Income, Line 2.B.
- Funds recorded as expenses on Schedule E Expenses & Investment in Capital, Lines 1-7 as "Other CPB funds" expended with the total automatically included for Line 8.C.

ARPA & CARES

FSR Financial Reporting

- Revenue must be reported in Part 1 Revenue and Support, Line 2.
- Record the funds expended in Part 2 -Expenses, Lines 18-24 as "Other CPB Funds" expended with the total automatically included in Line 25. C.
- Stations can request a one-time waiver

THANK YOU!



2022 NATIVE BROADCAST SUMMIT APRIL 20 - 22, 2022 PHOENIX, AZ